



**Art Renewal Center**  
**\*ARC Approved Atelier and School Application**

Thank you for interest in the Art Renewal Center and ARC Approved Atelier and School listing. In order to bring real art back into the mainstream of society it is imperative that young artists are properly trained. It is a well-known fact that few, if any, of the college and university art departments of today are able to provide the kind of genuine art instruction sought by ever-growing numbers of students and aspiring young artists. The Art Renewal Center recognizes the importance of providing information on ateliers, academies, schools and private instructors dedicated to the teaching of art in the traditional manner. One of the ARC's main objectives is to ensure that ARC Approved Ateliers and Schools continue to grow and prosper as the future of the fine arts is in the hands of the artists and teachers of today and of the next generation. The ARC has awarded over \$200,000 in Scholarships to students attending approved programs, and to our delight many of the already Approved Schools have reported a sizeable increase, as much as 400 percent in their enrollment since their listing appeared on the ARC website.

**\*The Art Renewal Center** was founded in 1999 for the advancement of traditional representational art. ARC is a registered 501(c) 3 non-profit educational foundation and one of the Internet's leading art resources, that has experienced classically trained artists, art historians and scholars, whose judgment is based on years of experience and research, with expertise and standards for reviewing and approving schools, artists and ateliers that foster the classical tradition in art and are deemed worthy of recognition by ARC. Such recognition does not reflect in any way the support or accreditation of the United States Department of Education or any other governmental entity authorized to accredit educational programs or institutions.

**We know that ARC is playing a major, perhaps decisive role in aiding all of our ARC Approved™ ateliers and schools to increased success by way of**

1. Increased Enrollments.
2. Annual Scholarship competitions.
3. Annual ARC Salon™ competitions.
4. Gallery introductions.
5. Philosophy: ARC has become a major resource that helps to place "Living Realism" into a philosophical and historical context by which kindred spirits can find affirmation for their thoughts, feelings and beliefs about realism vs. modern art, and along with millions of other art lovers, feel part of a growing dynamic movement and force, which will be the inevitable successor to the current art establishment.
6. More exposure than any other resource for atelier/ academy style training anywhere, many who are art lovers, educators, art historians, curators, artists and gallery owners.
7. Over 80,000 of the greatest works of art in history by over 7,500 artists.
8. High-resolution images available nowhere else on the Internet for study, research and analysis.

9. Living Master's Gallery, where the finest living realist art may be enjoyed. This has already proven an immense aid in careers.
10. Technical resources, including entire books on technique, such as *The Painter in Oil*, by Bouguereau student, Daniel Burleigh Parkhurst, *Dictionary of Human form* by Ted Seth Jacobs, and countless other essays and commentary on technique.
11. ARChives, featuring discussions and posts of the brightest and best living artists, world experts, and historians.
12. Hundreds of biographies of the world's all time greats like Leonardo, Raphael, Bouguereau, Rossetti, Waterhouse, Millais, Millet, Michelangelo, Rembrandt, etc.
13. Appraisal, authentication and collecting advice from world experts.
14. Current information on upcoming workshops, sales, and events in the art world.

**Art Renewal Center, 100 Markley Street, Port Reading, NJ 07064**

Is working to build a network of institutions to rival the current modernist art establishment, and is the world's brightest hope for leading our culture back into the light from the long dark nightmare of modernist lunacy and cynicism.



**ARC Approved Atelier and School Membership**

ARC Approval includes many benefits.

- Listing of the school's name, address, phone number, email contact and a direct link to the school's website.
- Curriculum outline and or mission statement up to 750 words.
- Up to 15 high-resolution images of faculty work, student work and or images of your facilities.
- Students enrolled in ARC Approved™ programs are eligible to compete in the ARC's Annual Scholarship Competition. ARC awards \$30,000 a year to students attending ARC Approved programs. All Members will automatically receive the ARC's annual newsletter and prospectus' for all ARC competitions.
- All faculty members are invited to submit articles and essays for possible publication on the ARC website.
- The ARC is in the process of creating a printed directory of approved programs that will be made available to high school art departments, artists, art associations and groups.
- ARC Schools and Workshops may submit information as to upcoming exhibitions of their teacher or student work for possible inclusion on our Exhibition page, blog announcements and Facebook posts.

**Procedure**

To make a proper submission for ARC Approval, the following materials must be submitted with your application.

- Signed and completed application form.
- A \$250.00 non-refundable application and processing fee.
- A list of all faculty members, including their current biographies.
- Several examples of faculty and student work. (These should be submitted in the form of high-resolution digital images such as JPEG or TIFF files.)
- Curriculum outline and Mission statement.
- Current catalogues and or brochures may also be submitted.
- Web sites that include the above materials may be submitted in its place.

Please note: In order to be approved as one of our schools, the quality of the head instructor's work has to have obtained the level of Living Master by our standards posted on our website, no instructor can be below the level of Associate Living Master.

**Due to the logistics of having your atelier reviewed by four Judges, please be advised that atelier applications are reviewed in three month intervals. You will be informed as to the results of your application no later than four months from the time of your submission.**

### Membership Fees

As a registered 501(c) 3 non-profit educational organization all fees are 100% tax-deductible.

- A \$250.00 non-refundable application and processing fee.
- We have had quite a lot of interest in the new blog format entries on our home page, which receives more attention than any other part of the ARC website and is also circulated as a newsfeed. We also charge a yearly membership fee of \$300 which is due every January and includes one free update each year for your Atelier Listing. Additional updates can be purchased for \$150.
- A one-time set up fee of \$250.00 is charged to help offset the costs involved in the preparation of a school's listing.
- Schools are allowed to purchase sponsor ads at our discounted atelier rates. Although we do announce exhibitions and special announcements for our schools in our blog and newsletter at no charge, we do request a \$150 fee if you would like us to announce workshops since all of our schools and many of our artists have them on a regular basis and we would be overrun with requests if we did not charge.

### Application

Name of School \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Website \_\_\_\_\_

Name of person completing application \_\_\_\_\_  
Contact information: Name \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_  
When was your school established? \_\_\_\_\_  
Is your school accredited? \_\_\_ Yes \_\_\_ No  
Does a government recognized accrediting agency accredit your school? \_\_\_ No  
\_\_\_ Yes, we are accredited by \_\_\_\_\_

Is your school approved by a government approval agency?  No  Yes, we are approved by \_\_\_\_\_

Is your school a non-profit educational organization?  Yes  No

Does your school offer a scholarship program?  Yes  No

**Please tell us about your faculty.**

How many instructors are presently in the faculty?

Full-time \_\_\_\_\_

Part-time \_\_\_\_\_

Do you invite outside instructors for special workshops and if so, how often?

No  Yes, on an average we invite other instructors \_\_\_\_\_ times a year.

Would your school be interested in a workshop exchange program with instructors from other ARC approved Ateliers Schools?  Yes  No

**Please tell us about your students.**

What is the average student enrollment per year?

\_\_\_\_\_ Full-time

\_\_\_\_\_ Part-time

What is the average age of your students?

Full-time  18 to 24  25 to 34  35 and over

Part-time  18 to 24  25 to 34  35 and over

On an average, what is the student to instructor ratio? \_\_\_\_\_

How do your students fund their education?

Personal Funds and Loans  Grants  School Scholarships  Outside Scholarship Opportunities

What is the average educational background of your students?  High School only

Post-secondary, 2 year, 4 year college degree  Masters  Non-degree art school institute  Private study

Would your school be interested in a student exchange program with other ARC approved ateliers and schools.  Yes  No

**Please tell us about your schools facilities.**

Briefly describe the type of building and the approximate square footage of your school.

\_\_\_\_\_

How many classrooms and or studios does your school have? \_\_\_\_\_

How many students can your school presently accommodate? \_\_\_\_\_

Does your school have room for growth?  Yes  No

Does your school offer housing facilities for students?  Yes  No

Is there an Art Store located within the school?  Yes  No

**Additional Comments**

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**Method of Payment:**

\$250.00 check or money order enclosed (U.S. funds drawn on a U.S. bank; payable to the *Art Renewal Center*)

Charge my  MasterCard  Visa  American Express Exp. Date \_\_\_\_\_

Card Number \_\_\_\_\_

Signature \_\_\_\_\_

**\*\*Please accept my application for consideration in the *Arc Approved Atelier and School Membership*. I have read and understand the terms set forth in the application.**

**Sending your materials and upon approval will constitute that you agree to the following:**

“Art Renewal Center, is a 501C3 Educational Foundation, and reserves the right to accept or reject any school, applicant or candidate, program, advice or suggestion, or to change your or their status or realign, or create or discontinue any category or designation, program, project or services at any time. ARC as well as it’s officers, directors, members, stockholders, and employees, agents or surrogates, will be held harmless for any errors and omission, or damages, real or imagined, compensatory or consequential, that might occur due to using the ARC website, applying to ARC or agreeing to be listed on the ARC website or participating in any ARC activity, programs, projects or competitions, or taking ARC’s advice, which you may or may not do by sending in any other ARC form or by participating in any way with ARC or making use of its website, programs, staff, advice, or any other benefits, programs projects, or services offered by ARC or in which ARC is a participant. Any disputes arising out of this application, or accepting or participating in ARC services and programs, will be subject to the laws of the State of New Jersey. Signing this application and/or paying ARC fees acts as your recognition and acceptance of these terms.”

Signature\*\* \_\_\_\_\_ Date \_\_\_\_\_

Please return the completed application, processing fee, all supporting materials and any current brochures or catalogues from your school to the following address.

**Art Renewal Center  
Atelier and School Submissions  
100 Markley Street  
Port Reading, NJ 07064**

Questions regarding this application and ARC Approval may be addressed to the ARC’s Director of Operations, Kara Lysandra Ross at [kara.ross@artrenewal.org](mailto:kara.ross@artrenewal.org). Please allow 4 months for the review of your application.

**[www.artrenewal.org](http://www.artrenewal.org)**

**Bringing Poetry, Beauty and Sanity  
Back to the fine Arts**

**Art Renewal Center ~ 100 Markley Street ~ Port Reading, NJ 07064**