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Art Renewal Center
***ARC Approved Atelier and School Application**

Thank you for interest in the Art Renewal Center and ARC Approved Atelier and School listing. In order to bring real art back into the mainstream of society it is imperative that young artists are properly trained. It is a well-known fact that few, if any, of the college and university art departments of today are able to provide the kind of genuine art instruction sought by ever-growing numbers of students and aspiring young artists. The Art Renewal Center recognizes the importance of providing information on ateliers, academies, schools and private instructors dedicated to the teaching of art in the traditional manner. One of the ARC's main objectives is to ensure that ARC Approved Ateliers and Schools continue to grow and prosper as the future of the fine arts is in the hands of the artists and teachers of today and of the next generation. The ARC has awarded well over \$50,000 in Scholarships to students attending approved programs, and to our delight many of the already Approved Schools have reported a sizeable increase, as much as 400 percent in their enrollment since their listing appeared on the ARC website. The ARC is currently tracking 370,000,000 hits per year from 5,500,000 estimated visitors and growing at a very rapid rate.

***The Art Renewal Center** was founded in 1999 for the advancement of traditional representational art. ARC is a registered 501(c) 3 non-profit educational foundation and one of the Internets leading art resources, that has experienced classically trained artists, art historians and scholars, whose judgment is based on years of experience and research, with expertise and standards for reviewing and approving schools, artists and ateliers that foster the classical tradition in art and are deemed worthy of recognition by ARC. Such recognition does not reflect in any way the support or accreditation of the United States Department of Education or any other governmental entity authorized to accredit educational programs or institutions.

We know that ARC is playing a major, perhaps decisive role in aiding all of our ARC Approved ateliers and schools to increased success by way of

1. Increased Enrollments.
2. Annual Scholarship competitions.
3. Annual ARC Salon™ competitions.
4. Gallery introductions.
5. Philosophy: ARC has become a major resource that helps to place “Living Realism” into a philosophical and historical context by which kindred spirits can find affirmation for their thoughts, feelings and beliefs about realism vs. modern art, and along with millions of other art lovers, feel part of a growing dynamic movement and force, which will be the inevitable successor to the current art establishment.
6. More exposure than any other resource anywhere currently enjoying 6,000,000 visitors per year, who are targeted art lovers, educators, art historians, curators, artists and gallery owners. A visitor rate greater than the Metropolitan Museum of Art in Manhattan, America's largest.

7. Over 38,000 of the greatest works of art in history by the 3600+ most important artists.
8. High-resolution images available nowhere else on the Internet for study, research and analysis.
9. Living Master's Gallery, where the finest living realist art may be enjoyed. This has already proven an immense aid in careers.
10. Technical resources, including entire books on technique, *The Painter in Oil*, by Bouguereau student, Daniel Burleigh Parkhurst, *Dictionary of Human form* by Ted Seth Jacobs, and countless other essays and commentary on technique.
11. Best of ARC, featuring discussions and posts of the brightest and best living artists, world experts, and historians.
12. Hundreds of biographies of the world's all time greats like Leonardo, Raphael, Bouguereau, Rossetti, Waterhouse, Millais, Millet, Michelangelo, Rembrandt, etc.
13. Appraisal, authentication and collecting advice from world experts.
14. Current information on upcoming workshops, sales, and events in the art world.

Art Renewal Center, 100 Markley Street, Port Reading, NJ 07064

Is working to build a network of institutions to rival the current modernist art establishment, and is the world's brightest hope for leading our culture back into the light from the long dark nightmare of modernist lunacy, decadence and cynicism.



ARC Approved Atelier and School Membership

Besides the exposure to over 5.5 million yearly visitors ARC Approval includes many benefits.

- Listing of the school's name, address, phone number, email contact and a direct link to the school's website.
- Curriculum outline and or mission statement up to 750 words.
- Up to 15 high-resolution images of faculty work, student work and or images of your facilities.
- Students enrolled in ARC Approved programs are eligible to compete in the ARC's Annual Scholarship Competition. ARC awards over \$10,000 annually with over \$50,000 awarded to date.
- All Members will automatically receive the ARC's annual newsletter and prospectus' for all ARC competitions.
- All faculty members are invited to submit articles and essays for possible publication on the ARC website.
- The ARC is in the process of creating a printed directory of approved programs that will be made available to high school art departments, artists, art associations and groups.

Procedure

To make a proper submission for ARC Approval, the following materials must be submitted with your application.

- Signed and completed application form.
- A \$250.00 non-refundable application and processing fee.
- A list of all faculty members, including their current biographies.
- Several examples of faculty and student work. (This may be submitted in the form of 35mm slides, 4 x 5 transparencies, or good quality 8 x 10 photographs. High-resolution digital images are also acceptable in the form of JPEG or TIFF files saved on a CD.)
- Curriculum outline and Mission statement.
- Current catalogues and or brochures may also be submitted.
- Web sites that include the above materials may be submitted in its place.

Membership Fees

As a registered 501(c) 3 non-profit educational organization all fees are 100% tax-deductible.

- A \$250.00 non-refundable application and processing fee.
- A one time set up fee of \$250.00 is charged to help offset the costs involved in the preparation of a school's listing.

As we have had quite a lot of interest in the new blog format entries on our home page which receives more attention than any other part of the ARC website, we now offer three options for membership packages:

- Standard: Includes one update for your Atelier Listing - \$300
- Plus5: Five highly visible entries in the home page blog per year (in addition to announcements which we will always have added anyway when one of our schools holds a special exhibition, workshop or competition.). Includes two updates for your Atelier Listing - \$500
- Plus10: Ten added Home Page blog entries per year. Includes three updates for your Atelier Listing - \$1000. This way, you can maintain a constant presence on ARC.

Application

Name of School _____
Address _____
City _____ State _____ Zip _____
Country _____
Phone _____ Email _____
Website _____

Name of person completing application _____
Contact information: Name _____
Email _____ Phone _____
When was your school established? _____
Is your school accredited? ___ Yes ___ No

Does a government recognized accrediting agency accredit your school? ___ No
___ Yes, we are accredited by _____
Is your school approved by a government approval agency? ___ No ___ Yes, we are
approved by _____
Is your school a non-profit educational organization? ___ Yes ___ No
Does your school offer a scholarship program? ___ Yes ___ No

Please tell us about your faculty.

How many instructors are presently in the faculty?
Full-time _____
Part-time _____
Do you invite outside instructors for special workshops and if so, how often?
___ No ___ Yes, on an average we invite other instructors _____ times a year.
Would your school be interested in a workshop exchange program with instructors from
other ARC approved Ateliers Schools? ___ Yes ___ No

Please tell us about your students.

What is the average student enrollment per year?
_____ Full-time
_____ Part-time
What is the average age of your students?
Full-time ___ 18 to 24 ___ 25 to 34 ___ 35 and over
Part-time ___ 18 to 24 ___ 25 to 34 ___ 35 and over
On an average, what is the student to instructor ratio? _____
How do your students fund their education?
___ Personal Funds and Loans ___ Grants ___ School Scholarships ___ Outside
Scholarship Opportunities
What is the average educational background of your students? ___ High School only
___ Post-secondary, 2 year, 4 year college degree ___ Masters ___ Non-degree art
school institute ___ Private study
Would your school be interested in a student exchange program with other ARC
approved ateliers and schools. ___ Yes ___ No

Please tell us about your schools facilities.

Briefly describe the type of building and the approximate square footage of your school.

How many classrooms and or studios does your school have? _____
How many students can your school presently accommodate? _____
Does your school have room for growth? ___ Yes ___ No
Does your school offer housing facilities for students? ___ Yes ___ No
Is there an Art Store located within the school? ___ Yes ___ No

Additional Comments

Method of Payment:

\$250.00 check or money order enclosed (U.S. funds drawn on a U.S. bank; payable to the *Art Renewal Center*)

Charge my MasterCard Visa American Express Exp. Date _____

Card Number _____

Signature _____

****Please accept my application for consideration in the *Arc Approved Atelier and School Membership*. I have read and understand the terms set forth in the application.**

Sending your materials and upon approval will constitute that you agree to the following:

“Art Renewal Center, is a 501C3 Educational Foundation, and reserves the right to accept or reject any school, applicant or candidate, program, advice or suggestion, or to change your or their status or realign, or create or discontinue any category or designation, program, project or services at any time. ARC as well as it’s officers, directors, members, stockholders, and employees, agents or surrogates, will be held harmless for any errors and omission, or damages, real or imagined, compensatory or consequential, that might occur due to using the ARC website, applying to ARC or agreeing to be listed on the ARC website or participating in any ARC activity, programs, projects or competitions, or taking ARC’s advice, which you may or may not do by sending in any other ARC form or by participating in any way with ARC or making use of its website, programs, staff, advice, or any other benefits, programs projects, or services offered by ARC or in which ARC is a participant. Any disputes arising out of this application, or accepting or participating in ARC services and programs, will be subject to the laws of the State of New Jersey. Signing this application and/or paying ARC fees acts as your recognition and acceptance of these terms.”

Signature** _____ Date _____

Please return the completed application, processing fee, all supporting materials and any current brochures or catalogues from your school to the following address.

**Art Renewal Center
Atelier and School Submissions
100 Markley Street
Port Reading, NJ 07064**

Questions regarding this application and ARC Approval may be addressed to the ARC’s Director of Public Relations, Jason Livanis at jason.livanis@artrenewal.org. Please allow 4 to 6 weeks for the review of your application.

**370 Million Hits from 5.5 Million Visitors per Year
and Growing Strong**

www.artrenewal.org

**Bringing Poetry, Beauty and Sanity
Back to the fine Arts**

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